



WTIC-TV

ORDER

Print Date 10/08/12 Page 1 of 4

Flight Dates 10/09/12-10/15/12

<u>Contract / Revision</u>	<u>Product</u>	<u>Estimate #</u>	1991	
397158	DSCC IE	<u>Alt Order #</u>	06365632	
<u>Original Date / Revision</u>	<u>Agency Com</u>	<u>Billing Type</u>	Cash	
10/07/12	10/08/12	<u>Billing Contact</u>	<u>Order Type</u>	GENERAL
<u>Advertiser</u>	Democratic Senatorial Camp	<u>Billing Cycle</u>	EOM/EOC	
	3050 K St NW Washington, DC 20007	<u>Billing Calendar</u>	BROADCAST	
<u>Agency</u>	Great American Media	<u>Demographic</u>	A35+	
<u>Buying Contact</u>	<u>Sales Office</u>	<u>Rev Codes</u>	AGY	
	TWDC		POL	
	<u>Sales Region</u>	<u>Product Codes</u>	PL2	
3050 K St NW Washington, DC 20007	<u>Agency Ref</u>	<u>Priority</u>	03	
		<u>Advertiser Ref</u>		

Primary Account Executive

Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Order Share 100% Market Value 67925

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	%	0
4WVIT	%	0
5WTNH	%	0
6WCTX	%	0
7CABI	%	0

Order Totals

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	60	\$57,736.25	\$67,925.00	0.00	10/01/12	10/15/12	60	\$57,736.25	\$67,925.00
Totals	60	\$57,736.25	\$67,925.00	0.00					

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan			# Spots	Net Amount	Gross Amount
					Start Date	End Date				
October 2012	60	\$57,736.25	\$67,925.00	0.00	10/01/12	10/15/12		60	\$57,736.25	\$67,925.00
Totals	60	\$57,736.25	\$67,925.00	0.00						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
E 1	61	10/09/12	10/12/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	- TWTF--	:30	3	\$200.00	03	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/08/12	10/14/12	- TWTF--		3	\$200.00								
E 2	61	10/09/12	10/12/12	M-F News at Ten News at Ten	CM	10p-1030p (10:00 PM-10:30 PM)	- TWTF--	:30	4	\$1,800.00	03	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/08/12	10/14/12	- TWTF--		4	\$1,800.00								
E 3	61	10/09/12	10/12/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	- TWTF--	:30	3	\$200.00	03	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/08/12	10/14/12	- TWTF--		3	\$200.00								
E 4	61	10/09/12	10/12/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	- TWTF--	:30	3	\$200.00	03	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/08/12	10/14/12	- TWTF--		3	\$200.00								
E 5	61	10/09/12	10/12/12		CM	4p-5p	- TWTF--	:30	2	\$425.00	03	0.00	NM	2	\$850.00



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Contract / Revision **397158** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/07/12/ 10/08/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Carr** Product **DSCC IE**

Estimate # 1991



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Contract / Revision**397158**Flight Dates**10/09/12-10/15/12**Hiatus DatesOriginal Date / Revision

10/07/12/ 10/08/12

Order Sep 00:15:00Advertiser **Democratic Senatorial Carr** Product **DSCC IE**Estimate # **1991**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 17	61	10/10/12	10/10/12	Wed Prime Rotator X-Factor	CM	8p-10p	-- 1 ----	:30	1	\$6,000.00	03	0.00	NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-- 1 ----		1	\$6,000.00			0.00						
E 18	61	10/15/12	10/15/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	1-----	:30	1	\$200.00	03	0.00	NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-----		1	\$200.00			0.00						
E 19	61	10/15/12	10/15/12	M-F News at Ten News at Ten	CM	10p-1030p (10:00 PM-10:30 PM)	1-----	:30	1	\$1,800.00	03	0.00	NM	1	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-----		1	\$1,800.00			0.00						
E 20	61	10/15/12	10/15/12	M-F 12p-1p M-F 12p-1p	CM	12p-1p	1-----	:30	1	\$200.00	03	0.00	NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-----		1	\$200.00			0.00						
E 21	61	10/15/12	10/15/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	1-----	:30	1	\$200.00	03	0.00	NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-----		1	\$200.00			0.00						
E 22	61	10/15/12	10/15/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	1-----	:30	1	\$425.00	03	0.00	NM	1	\$425.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-----		1	\$425.00			0.00						
E 23	61	10/15/12	10/15/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	1-----	:30	1	\$650.00	03	0.00	NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-----		1	\$650.00			0.00						
E 24	61	10/15/12	10/15/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-----		1	\$400.00			0.00						
E 25	61	10/15/12	10/15/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1-----	:30	1	\$650.00	03	0.00	NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-----		1	\$650.00			0.00						
E 26	61	10/15/12	10/15/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$1,000.00	03	0.00	NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-----		1	\$1,000.00			0.00						
E 27	61	10/15/12	10/15/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	1-----	:30	1	\$400.00	03	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-----		1	\$400.00			0.00						
E 28	61	10/15/12	10/15/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$1,300.00	03	0.00	NM	1	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-----		1	\$1,300.00			0.00						
E 29	61	10/15/12	10/15/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	1-----	:30	1	\$350.00	03	0.00	NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	1-----		1	\$350.00			0.00						



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Totals	
														Amount	
E 29	61	10/15/12	10/15/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	1-----	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$350.00		0.00			
														Totals	60 \$67,925.00